



Indianhead Federated Library System

newsFLASHES

A Newsletter for library professionals in west-central Wisconsin.

January 2017

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newsFLASHES is emailed monthly. Deadline is by the 25th of month for upcoming issue. Please send articles, subscription joins, and cancellations to Joanne: <mailto:gardner@ifls.lib.wi.us>

1. IFLS News

Best wishes to **Misty Price**, former Director of the **Elmwood Public Library** on your future endeavors.

Welcome **Kayla Campbell** who joins the Shared Services staff at IFLS. Kayla will assist in handling the materials processing for Shared Service participants.

*We are always looking for news to share among our readers!
Please include us when you are sharing your highlights, honors, and successes.
We would be thrilled to feature your library in an
Upcoming issue of NewsFlashes.*

2. On the Road with John

This section “On the Road with John” reflects one of the important pieces of my job and one I enjoy a great deal. Not only do the visits include trips to the 53 IFLS public libraries, it also includes attending meetings of municipal and county boards; workshops & conferences; regional or statewide meetings; and visits to other public libraries. As an organization, we strive to have at least one of our staff make a visit to each of our 53 public libraries within the year. We don’t always meet that goal, but during 2016 staff made roughly 300 combined visits to libraries.



My visits include attending library board meetings to answer questions on issues or provide orientations/information on a specific topic; help a director or staff review their space rearrangement ideas or think about service improvements. Other visits include dropping in to say hi and check on how things are going while I am driving through a community or maybe stopping in to see how a program or activity might be going.

Please feel free to invite me to stop by your library to assess space issues; attend a library board or staff meeting; or even just to drop in to bounce ideas around. We are here to help our libraries and their boards provide the best possible service to their communities. I hope to see your library in 2017.

3. Community Engagement Project

On January 12, IFLS kicked off our first Community Engagement Project with an interactive presentation from **Catherine Emmanuelle** and **Julie Keown-Bomar**, both from the University of Wisconsin-Extension, talking about community engagement, planning with input, and more.

Five IFLS area libraries along with their partners are participating in this new project with the goal of looking outward and finding a way to engage with their communities. The participating libraries are: Altoona Public Library; Ellsworth Public Library; L.E. Phillips Memorial Library in Eau Claire; Pepin Public Library; and River Falls Public Library. Each library has an issue they would like to solve and hope to use this new IFLS-sponsored process to help.

In upcoming NewsFlashes, we'll report on the projects these libraries are working on as well as how the Community Engagement Project process is going.

If you would be interested in exploring the national tools available about Community Engagement, here are some that we have found interesting and worthwhile:

The Harwood Institute Libraries Transform

Communities: <http://www.ala.org/transforminglibraries/libraries-transforming-communities/resources-for-library-professionals>

Aspen Institute Rising to the Challenge: <http://csreports.aspeninstitute.org/Dialogue-on-Public-Libraries/2014/library>

Design Thinking for Libraries: <http://designthinkingforlibraries.com/>

It's not too early to be thinking about where you want your library to be at this time next year and how you would like to turn outward and engage with your community in 2018.

Leah Langby – Library Development and Youth Services Coordinator

4. New! Library & Information Services (LIS) Associate Degree Program

Chippewa Valley Technical College is excited to announce the unveiling of a new **Library & Information Services (LIS) associate degree program**, now accepting the first cohort of students to begin August 2017! This unique 60-credit program will be offered in a completely online format using collaborative online instructional tools, innovative library and educational technologies, open educational resources, and a field study/mentorship component.

We have been fortunate to have seen tremendous support for this program from an advisory board composed of regional Wisconsin libraries and employers. This advisory board has identified the following outcomes, each of which contains a variety of competencies, for program graduates:

- Cultivate an understanding of library ethics.
- Advocate the importance of library services in the community.
- Model exceptional customer service in a library.
- Develop superior interpersonal and communication skills.
- Assess library and educational technologies.

Through this program we hope to strengthen our Wisconsin libraries and their respective communities by producing knowledgeable, skilled library paraprofessionals with practical on-the-job experience. In addition, the program will serve as a continuing education opportunity for Wisconsin libraries, library directors, and educational institutions. We hope to inspire students who may have believed a career in libraries was previously out of their reach while occupational outlook has been strong and continues to grow. Finally, program graduates will also have the potential to further their studies beyond the associate degree level through UW-Milwaukee's School of Information Studies. **Our goal is to transform Wisconsin libraries through advocacy, skills, service, and technology.**

We anticipate recruiting program faculty later this spring. These individuals will also provide services as professional librarians in the College to promote current and emerging trends in their instruction. If you are interested in one of these unique and innovative positions, please watch the WLA's Library Jobs Board for a message this spring.

For more information on the program, to sign up for updates on continuing education opportunities, or to refer a prospective student, please visit the [program web site](#). Feel free to contact me with any questions that you may have as well. Otherwise, thanks so much for your support and have a very happy New Year!

*Vince Mussehl, MLIS, Manager of Library Services - LIS Program Director
Chippewa Valley Technical College, Business Education Center, vmussehl@cvtc.edu*

5. Monthly BadgerLink Classes Followed by Office Hours

In 2017, the BadgerLink team is making changes to our training schedule!

Previously, we held Classes, a series of webinars over the course of a month, all based around a theme (for example, our [Genealogy Class](#) we held in September/October). Independent of Classes, we hosted monthly Office Hours, an agenda-less time to ask any and all BadgerLink questions. Now, Classes and Office Hours are joining forces! [Read more...](#)

The BadgerLink Team

6. Focus on Collection Development



I'm kicking off 2017 with a new NewsFlashes feature - an article each month with a **focus on the collection development process**. We may feature a subject area to consider updating; a statistical report to help with weeding; or answer any questions you send in with regards to selecting, managing, and weeding your collections. And, occasionally I may go back to featuring a database which could help too.

The January Collection Development Challenge is a few questions to help you with planning for this year:

- Have you read your library's Collection Development Policy recently? Does it reflect what you are buying and/or weeding?
- Do you have a plan for allocating your 2017 pot of acquisitions money? For example, is there any specific section of your non-fiction in dire need of updating such as medical titles or travel books?
- Have you looked at the holiday books being returned this month? Do you need to consider replacement due to condition and/or buying additional titles to better meet this year's expected demand?
- Do you encourage your patrons to use the Suggestion for Purchase form?

If you are interested in other Wisconsin library collection development policies:

<http://dpi.wi.gov/pld/boards-directors/policy-resources#Materials>

Also a quick look at the Wisconsin Public Library Standards on Collection & Resources:

http://dpi.wi.gov/sites/default/files/imce/pld/pdf/standard_6.pdf

If you have any questions about the collection development process in your library, please let me know.

Maureen Welch, IFLS Reference & ILL Coordinator

7. Adopt or Adapt?

LIS has become a technology-driven field. Information technology is impacting every industry right now, and libraries are no different. This is not going to change—you can't escape it—as evidenced by current user research from Pew Internet and Technology or Horizon Reports. Note also the influx of job descriptions for emerging tech librarians, UX (user experience) specialists, innovation catalysts, and others who guide technology-focused projects and departments in information institutions.

LIS education has responded with updated and evolving technology curricula because there is demand for grads who know their way around a web server, a stylesheet, or a Drupal installation. There's also a demand from students to get a marketable and current degree (and skills). Other classes in LIS programs emphasize the importance of human interaction and information exchange (no matter what the channel) as part of technology coursework. I teach in that vein and am drawn to the writers and thinkers who make connections between hard tech and soft skills.

Full Article: [Adopt or Adapt? | Office Hours](#)

LJXPRESS – Library Journal, January 10, 2017

8. Health & Fitness @ Your Library

You and your patrons have recently made New Year's resolutions. It's the perfect time to get the word out to your patrons how your library can help them meet their goals. Promote all the great resources you have with an article in your newsletter or newspaper. Here's some ideas (an article you can use ☺).

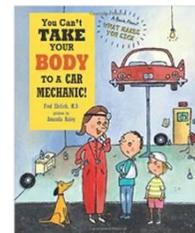
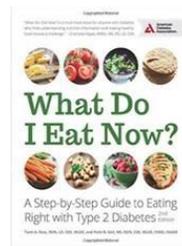
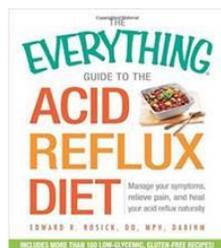
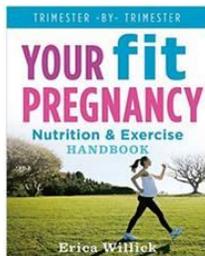
Are you interested in a healthier lifestyle? Looking for recipes for a special diet such as gluten free or low carb? Want more information about a medication you or a family member is taking? Planning to get in shape for an upcoming special event? Do you need authoritative information on puberty, PMS, pregnancy, or peri-menopause? Want to teach your kids about the human body?

Your local public library offers a variety of resources to help you achieve your health and wellness goals. Books; audiobooks; magazines; DVDs; plus online resources for articles, encyclopedias, pamphlets, and more. Whether you want to research a specific condition or are interested in improving your health and fitness overall, ask a librarian for help finding the resource that is right for you.



One online resource available to all Wisconsin residents with a library card is the *Consumer Health Complete* which can be found on the BadgerLink website <http://badgerlink.dpi.wi.gov>. This EBSCO database has articles from over 500 magazines and journals; over 200 full text reference books and encyclopedias; and hundreds of medical images and diagrams. Other health databases through BadgerLink include Alt HealthWatch; Health Source Consumer Edition; and Health Source Nursing/Academic Edition. Library staff can help you access these electronic health resources at the library; and you can access many of these electronic resources from any computer with the use of a public library card.

Visit your public library and discover the information needed for you and your family to live healthier.



9. Forums Facilitate Important Community Conversations

Charles W. Pratt, Managing Librarian, Sno-Isle Libraries (WA) shares information on the library's Issues That Matter Series, which has tackled a dozen subjects including teen suicide, marijuana legalization, bullying and marriage equality. The series provides a forum for civil, open discussion with the guidance of expert panelists and facilitators, connecting citizens in the communities they serve with local experts, stakeholders and community leaders. Read more about the series and lots of advice on how to implement this series in your community.

[Link to Full Article: Forums Facilitate Important Community Conversations](#)

WebJunction – Crossroads, January 4, 2017

10. Applications for WILEAD 2017 Now Open!

What do digitization projects, code literacy initiatives, and system-wide makerspaces have in common? They were all projects developed by Wisconsin's ILEAD USA participants in 2015. If you are interested in developing your leadership and project management skills while addressing a community need, consider participating in the WILEAD 2017 program, a continuation of ILEAD USA.

Anyone working in a Wisconsin library - public, school, special, academic, or regional public library system - is eligible to participate. Each participant will apply with 3 other Wisconsin librarians to form a team of 4 WILEADers. Team members will participate in three intensive, mandatory in-person sessions over the course of nine months to be held at the Green Lake Conference Center on the shores of beautiful Green Lake, Wisconsin.

The online application and more details are at: <https://forms.dpi.wi.gov/se.ashx?s=56301B2D01400404>

Applicants will be asked for individual contact information in addition to details about their team project. The deadline for applications is January 27, 2017, with notification of selected teams on February 3, 2017.

The 2017 WILEAD program is funded with a grant from the Institute of Museum and Library Services which administers the Library Services and Technology Act (LSTA).

If you have questions, please contact Ryan Claringbole at ryan.claringbole@dpi.wi.gov or 608-266-9534, or Shannon Schulz at shannon.schultz@dpi.wi.gov or 608-266-7270.

*Ryan Claringbole and Shannon Schulz, Public Library Development Team
WI Libraries For Everyone – January 4, 2017*

11. Workshops and Webinars

The IFLS website Continuing Education section includes past IFLS webinar recordings, handouts from workshops, and other CE opportunities.
<https://www.iflweb.org/events>.

IFLS-SPONSORED CE OPPORTUNITIES:

Annual Report Clinic

Wednesday, February 1, 9:30-4:00 pm (open-ended)

Are you new to the Annual Report? Or even if you aren't, do you get a stomach ache every time you think of sitting down to do it? Join us for our Annual Report Clinic, where we'll go through the form and answer general questions in the morning, and then be on hand to help you as you fill it out in the afternoon--you could leave with it completed! (No CEUs for this workshop, but plenty of peace of mind!)

9:30-11:30: Presentation

11:30-12:30: one-on-one help

12:30-1:00: Lunch

1:00- until finished: one-on-one help

[Register](#)



12. Mark Your Calendar

Friday, January 20	10:00 am – MORE Directors Council Meeting
Wednesday, January 25	12:30 pm – IFLS Board of Trustees Meeting
Wednesday, February 1	9:30 am – Annual Report Clinic
Friday, February 3	10:00 MORE Executive Committee Meeting

For more calendar information visit <http://www.ifls.lib.wi.us>