



Indianhead Federated Library System

# newsFLASHES

A Newsletter for library professionals in west-central Wisconsin.

March 2017

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**newsFLASHES** is emailed monthly. Deadline is by the 25<sup>th</sup> of month for upcoming issue. Please send articles, subscription joins, and cancellations to Joanne: <mailto:gardner@ifls.lib.wi.us>

## 1. IFLS News

Best wishes and happy retirement to **Paula Weber!** Paula has worked at IFLS for over 11 years as the Delivery/Office Clerk. Paula is retiring at the end of March.

Our sympathies to the Family of **Warren Nelson.** Warren served on the IFLS Board of Trustees representing Polk County. Warren passed away on March 9, 2017.

*We are always looking for news to share among our readers!*

*Please include us when you are sharing your highlights, honors, and successes.  
We would be happy to feature your library in an upcoming  
issue of NewsFlashes.*

## 2. On the Road with John

The winds of March hopefully will be bringing Spring sooner rather than later. Garden beds will need some spring cleaning before the spring bulb flowers brighten up the yards. It is also a great time to dream and plan what new flowers, shrubs and trees will be added to the landscape. Yards will soon be filled with bees, birds and butterflies adding even more beauty.



Library collections and spaces are like gardens and shrubs in that they need attention. Sometimes collections need a select weeding and other times they need a good pruning. Discarding old, outdated or worn materials or re-arranging your collections gives you the chance to add new items to the collection and brighten its look and feel. A new bright collection will invite people to browse more and checkout new items as well as some gems that might have been hidden by the older materials.



If you would like an outside view of your library's "landscape" I would be happy to help with suggestions for spring cleaning—possible new arrangements; thoughts on the collection; or other visual impressions of the library.

*Enjoy Spring!*

## 3. Community Engagement

The IFLS Community Engagement Project groups are continuing their work and met again on March 9 at IFLS for a session with Marge Loch-Wouters. We'll report more on that session in the April edition of NewsFlashes. In the meantime, for everyone interested in community engagement we recommend the upcoming April 6 webinar on Civic Engagement Through Library Programming.

### **Civic Engagement Through Library Programming webinar, April 6, 1pm**

Civic engagement is a longstanding core library value--but engaging patrons of all ages in meaningful civic discussion and exploration can be challenging. This webinar will explore civic engagement strategies through the lens of Skokie Public Library's Civic Lab, a pop-up library launched to encourage dialogue and engagement on issues that affect our community and in the news. Learn about what has worked, what hasn't, what we're learning for future iterations, and what you can do to invigorate civic engagement at your library. Presenter: Amy Koester. This session will be recorded. [Register here!](#)

### **Or for an already recorded webinar check out **Fostering Community Conversations Through Academic & Public Library Partnerships – Two Texas Case Studies** at**

<https://onlinetraining.tsl.texas.gov/course/view.php?id=325> . Description: How can libraries foster and improve civil discourse within their communities? Libraries may wish to take a cue from two successful academic/public library partnerships offered right now in Texas -- the Philosophy Dialogue Series (Texas State University and San Marcos Public Library) and the Controversy & Conversation Film Series (The University of Texas at Austin and Austin Public Library).

Even if you are not participating in the current IFLS project, these webinars provide learning tools to help your library find ways to engage with your community.

*Maureen Welch – Reference and Interlibrary Loan Coordinator*

## 4. Coding Scholarship Recipients

Congratulations to **Paula Meisner (New Richmond)** and **Jennifer Cook (Eau Claire)**, recipients of a scholarship from DPI for the online course "[Coding Together, Learning Together](#)" offered by the iSchool at UW-Madison.

This course, open only to Wisconsin public library staff who were selected for scholarships, is part of the Coding Initiative in Wisconsin Public Libraries.

We will look forward to hearing more from Paula and Jen about what they are learning!

## 5. Community Reads Program

The public libraries in Eau Claire and Menomonie both used a One Book/One Community model to encourage community members to learn about, grapple with, and discuss challenging issues this winter. In Eau Claire, community members read *Evicted: Poverty and Profit in the American City* by Matthew Desmond. In Menomonie, they read a book by local authors Dr. David Eitrheim and Amy Etrheim about living with cancer and end-of-life care, *The Race of My Life: 50 Essays on Living with Cancer*. Eau Claire's Isa Small said, "One of the main goals of any public library is to ensure that that the community has guided access to a wide range of information and ideas so that we have an active an engaged citizenry. This type of program is one way we can use our resources, both the physical materials and our personal connections, to bring awareness to an issue that affects our community."

Menomonie director Ted Stark says, "The subject of the book (*The Race of My Life*) is difficult but it is something we all face. This is the first time we have done a local author for a community-wide read. The topic of the book made it challenging to create interesting tie-in programming and this read didn't lend itself to a splashy kickoff event where we typically draw hundreds of people, but book is circulating well and hundreds of people have been reading it and that is what we want. I led a discussion a small but lively discussion last night after watching the documentary [Being Mortal](#). We talked about how we would like to die. Do you have an advance directive? Everyone should have one."

In Eau Claire, the public library was able to partner with both the University of Wisconsin-Eau Claire faculty and McIntyre Library to create a week's worth of programming, ranging from discussions to expert panels talking about poverty, eviction, housing, and homelessness. 194 people attended the five programs, and feedback was excellent—people were excited to read a book and connect it to real community issues. As Isa said, "This book goes beyond the goal of literacy and expands into community understanding and development, and there was immediately a wonderful support system from McIntyre library and university staff, our Friends of the Library group, and especially the City to bring this program to fruition." She's been nervous to take on a project like this in the past, but found that willing partners made the whole thing not only possible, but very rewarding. Check out [the whole article](#) in the Chippewa Valley Post. Bonus: the author of *Evicted*, Matthew Desmond, will be in Eau Claire in October for the Chippewa Valley Book Festival!

Do you have a Community Reads program? What has worked well for you? What do you need to make one happen? It would be great to see public libraries cooperating to do this together!

*Leah Langby - Library Development and Youth Services Coordinator*

## 6. Focus on Collection Development - Weeding



This month the focus is on weeding your library collection. In some area of my brain as I stress Weed, Weed, Weed, I hear the lament Marcia, Marcia, Marcia! Collection development is not all about weeding (our Marcia Brady<sup>1</sup>) but it is a very important part of the entire process and the term weeding is an excellent analogy. To keep a garden healthy and growing you need to pull the weeds. The library collection weeds are materials that no longer fit within your collection guidelines, are in poor condition, and are outdated. If one of your

library goals is to provide a welcoming place with access to accurate information for lifelong learning, you want your collection to reflect and meet the library's mission and values.

Your library's Collection Development Policy is the place to start as you look at your weeding practices and procedures. Have you included both selection and deselection criteria in your policy? As an organization supported with public funds, it is important to be transparent about the process, and your policies can present that information to your community. If you need to revise your weeding policies, reading other libraries' policies may be helpful. One example is the Weeding section in the Middleton PL Collection Development Policy

at: <http://www.midlibrary.org/Portals/0/publicdocs/policies/Collection.pdf> . And the Beloit Public Library has a Discarding of Library Materials

Policy <http://beloitlibrary.org/sites/default/files/libraryboard/policies/Discarding%20of%20lib%20materials%2012.pdf> on their library website's policy page <http://beloitlibrary.org/content/policies> .

CREW A Weeding Manual for Modern Libraries plus related materials provided by the Texas State Library & Archives at <https://www.tsl.texas.gov/ld/pubs/crew/index.html> is an essential resource for determining and finding training on deselection criteria. CREW stands for Continuous Review Evaluation Weeding and the manual's MUSTIE guidelines are a quick reminder of what to let go from your collection.

Once you have reviewed your selection and deselection criteria, it's time to set up regular procedures for weeding. Weeding can be a huge project (and nightmare) if done all at once, but if you build it into other regular procedures, it becomes a routine part of library business. For instance, are staff that check in materials checking for condition and trained to spot materials which should be set aside for weeding review? Do you have a schedule for finding and replacing outdated materials? How often do you check a shelf or review a section of your Dewey numbers for "curb appeal" when you are in the stacks?

<b>M</b>	=	<b>M</b> isleading
<b>U</b>	=	<b>U</b> gly
<b>S</b>	=	<b>S</b> uperseded
<b>T</b>	=	<b>T</b> rivial
<b>I</b>	=	<b>I</b> rrelevant
<b>E</b>	=	May be obtained <b>E</b> lsewhere

*CREW Method – MUSTIE Guidelines*

It's a great idea to build in a schedule for running the weeding reports available through your ILS software to help weed unused and outdated materials. For the MORE libraries, Decision Center is the place for these reports. For example, the Age of Collection report allows you to run a list for a specific call number range and limit for any materials with publication dates older than a certain number of years. If you're looking for weeding tips by Dewey call number range, Rebecca Vnuk has done a regular feature in Booklist's Corner Shelf newsletter. Here's a link to her tips for the 600s

<https://www.booklistonline.com/Weeding-Tips-Shelf-by-Shelf-600s-Rebecca-Vnuk/pid=5777284> . As she points out, be ruthless when it comes to medical titles with outdated information and terminology.



How old is your copy of the PDR? NOTE: The great news is that the AHFS Consumer Medication Information database through BadgerLink has been updated to the February 2017 edition. Also, you can find more of Rebecca's tips in Booklist's online featured articles, but she's also published a book entitled *The Weeding Handbook: A Shelf-by-Shelf Guide* which is an easy read.



If you need help with any weeding project – writing up procedures, running reports, an objective viewpoint in the stacks, training – please contact the IFLS staff. We would be happy to help. If you have a favorite weeding tip please sent it to me. I'll have more on weeding in upcoming Focus on Collection Development articles because we want healthy vibrant library collections for our patrons to enjoy.

<sup>1</sup> A reference to the iconic Brady Bunch TV series but if you don't get the reference, is it time to weed or watch this classic 😊

*Maureen Welch - IFLS Reference & ILL Coordinator*

## 7. Privacy in the Digital Age



A few keyboard strokes and a click of the mouse and your personal information becomes data stored somewhere. What happens to all that information you enter online? What was in that terms of service statement you accepted? From Google search results to your library borrowing record to online shopping habits, there are real considerations to our online presence and how we share information. How do we make sense of the realities of online privacy both for ourselves and for our library patrons?

Libraries can play a powerful role in guiding patrons to information about how their online information is used and what to be aware of when going online. This month, on March 7, Erin Berman from the San José Public Library (CA) and a Library Journal Mover & Shaker, will present the webinar [Privacy Literacy at Your Library](#). Erin will share the resources developed through her library's Virtual Privacy Lab that guides users through topics such as social media and security, and provide personalized tips, links and resources that enable them to feel safe and confident online. [Register today and join us](#) for this free event that can help you and your patrons!

Here are a few other library-specific resources that can help us all get a better handle on both digital citizenship and online privacy concerns.

- [Protecting Patron Privacy in Public Libraries](#) – a webinar from TechSoup on March 16, 2017
- [Digital Citizenship: New Roles and Responsibilities in the Digital Age Libraries](#) – a WebJunction webinar recording
- [Choose Privacy Week](#) – from the American Library Association. Additional information is available through [Facebook](#).

*WebJunction, Crossroads – March 1, 2017*

## 8. OverDrive Update



First, the latest [Big Library Read](#) is coming up March 16th through March 30th! Big Library Read is an OverDrive-facilitated reading program that connects readers around the world with the same eBook at the same time without any wait lists or holds. This round's book is one of 2016's best cookbooks the [Art of the Pie](#) by Kate McDermott and you can read all about the title and Ms. McDermott along with a Reading Group Guide [here](#).

Also, here's a list of recent OverDrive updates:

- 1) OverDrive will keep a user signed in for longer, eliminating the need for them to sign in each time they visit your digital library. A user will be authenticated in the background when they attempt to borrow, place a hold, or recommend a title. (Be aware of this change if you are signing in as patrons on public computers to troubleshoot accounts.)
- 2) OverDrive Read and OverDrive Listen have been removed within the OverDrive App to simplify the format selection step and allow a user to begin reading and listening more quickly. Exceptions include titles that are only available in the OverDrive Read or OverDrive Listen formats, including Read-Alongs—those titles will continue to be available via the app.
- 3) The "Choose a format" drop-down on the Loans page has been changed to "Download" to more clearly communicate the action a user will take.
- 4) When an eBook or audiobook is borrowed from the title details page, the button now displays "Download" and the format name, instead of "Add to app" to more clearly communicate the action a user will take.
- 5) Bug fixes and performance improvements.

The second change (removing the Read/Listen in Browser link from App) raised some concerns & caused confusion for some of our patrons, so OverDrive provided more explanation about why this change was made to assist in responding to questions about it. "OverDrive Read and OverDrive Listen are browser-based formats which are intended to be enjoyed via a device browser. In our continued efforts to simplify the user experience and reduce confusion around formats, we removed OverDrive Read and OverDrive Listen within the app to provide the best in-app experience, which is to download titles in EPUB or MP3 formats. Note: the only exception to this is if a title is only available in OverDrive Read or OverDrive Listen (for example, a read-along); those titles will continue to display in the app in their respective format.

For app users who were reading or listening to a title using OverDrive Read or OverDrive Listen, they can switch to their device's web browser and access the title from their Loans page at your digital library website. This will allow them to continue reading or listening from where they left off previously. Once their current checkouts expire and they return to the app, they'll be able to borrow and enjoy titles again within the app."

If you have any questions about OverDrive and Wisconsin's Digital Library, please let me know.

*Maureen Welch - IFLS Reference & ILL Coordinator*

## 9. From Pilot to Permanent

One of the most effective ways to test and evaluate a new program or service is to conduct a pilot project, but how do you scale up from there? How do you translate the small successes into sustainable, permanent additions to your library?

**Read Article:** [From Pilot to Permanent | Innovation](#)

*LJXPRESS – February 14, 2017*



## 10. Show How Libraries Share

As public libraries finish submitting their annual reports, it's time to use the numbers you have gathered along with any pictures you take to tell the story of how your library is serving its community. (See blog post on WISCAT statistics <https://goo.gl/obLBmo> ) A large part of the story is showing how libraries and library systems work together to share resources. You have interlibrary loan stories to tell!

What have you received from other libraries this year? Books, DVDs, CDs, microfilm, photocopies, and more books.



Paint the picture with a few details:

- Picture books for story time.
- Research books for a National History Day project.
- Large print mysteries, westerns, and romance.
- Maker kits for programming.
- Doctor Who
- Microfilm to research the town's history.
- Diabetic cookbooks and exercise DVDs.
- Extra copies of a title for a book club.
- A copy of an obituary for a genealogist.

What have you loaned this year? Books, DVDs, CDs, and more books. Take a picture:

- Book club kits.
- A local author's new book.
- Prince & Wham CDs.
- Biographies and political histories.
- Gluten free holiday cook book.
- Mysteries, westerns, and romance on CD.
- Fake book of wedding music.
- Civil war history for a re-enactment

It's time to show off how your library serves its community by providing access through sharing. Plus, remember to include a picture of the incoming/outgoing courier bins to show Wisconsin has a statewide delivery network that helps all our libraries share in a more cost effective way.

Celebrate completing your annual report. Share your stories. Keep painting that picture for next year's report.

*Guest Post by Maureen Welch, WILibraries for Everyone – February 23, 2017*

## 11. Workshops and Webinars

The IFLS website Continuing Education section includes past IFLS webinar recordings, handouts from workshops, and other CE opportunities.  
<https://www.iflweb.org/events>.

### IFLS-SPONSORED CE OPPORTUNITIES:

#### Civic Engagement Through Library Programming webinar

Thursday, April 6, 2017 – 1:00 pm

Civic engagement is a longstanding core library value--but engaging patrons of all ages in meaningful civic discussion and exploration can be challenging.

This webinar will explore civic engagement strategies through the lens of Skokie Public Library's Civic Lab, a pop-up library launched to encourage dialogue and engagement on issues that affect our community and in the news. Learn about what has worked, what hasn't, what we're learning for future iterations, and what you can do to invigorate civic engagement at your library. Presenter Amy Koester. This session will be recorded.

[Register here!](#)

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#### Digitization Workshop, Clear Lake Public Library

Tuesday, April 18, 2017 – 9:30 am – 3:30 pm

Join us for a hands-on workshop. Registration **required** and space is limited.

- 9:30-12:30: John Sarnowski of ResCarta will demonstrate the software and the scanning techniques required for digitization.
- 12:30-1:30: Lunch (on your own)
- 1:30-3:30: Kathy Setter and Gus Falkenberg will demonstrate and help practice entering and working with metadata, to make your documents easy to find!

*Please note: morning participants should plan to attend the afternoon session. If you already feel comfortable with scanning, you can elect to only attend the afternoon session.*

This workshop will be repeated in Menomonie on May 3.

[Register here.](#)



### ADDITIONAL CE OPPORTUNITIES:

Learn with BadgerLink on March 28th at 3 PM. Join us for both a Class and Office Hours, or drop in for one or the other.

During the March Class, we'll explore [Science Reference Center](#). Join this 20-minute Class to learn how to find science experiments, search for articles written by scientists, and look for articles from a specific publication. Immediately following Class, we will hold Office Hours, an agenda-less online meeting where you can ask any and all BadgerLink. [Get the details...](#)

The BadgerLink Team





## 12. Mark Your Calendar

Wednesday, March 22	12:30 pm – IFLS Board of Trustees Meeting
Thursday, April 6	1:00 pm – Webinar: Civic Engagement Through Library Programming
Friday, April 7	10:00 am – MORE Executive Committee Meeting
Tuesday, April 18	9:30 am – Digitization Workshop @ Clear Lake Public Library

For more calendar information visit <http://www.ifls.lib.wi.us>