



Indianhead Federated Library System

newsFLASHES

A Newsletter for library professionals in west-central Wisconsin.

November 2016

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newsFLASHES is emailed monthly. Deadline is by the 25th of month for upcoming issue. Please send articles, subscription joins, and cancellations to Joanne: <mailto:gardner@ifls.lib.wi.us>

1. IFLS News

Congratulations to **Geraldine Anderson** on being awarded the 2016 WLA Trustee of the Year. Geraldine has served on the **Dresser Village Library Board** for over 30 years, serving as president, board member and also library volunteer.

Author and photographer **David Tank** has released his newest book, "**Postcards from the Past: Then & Now Pictures of Eau Claire, Wisconsin.**" Using old postcards as a guide, Tank chronicles what Eau Claire looks like now verses in the past. The then and now photos are shown side by side in the book, along with descriptions and background information.

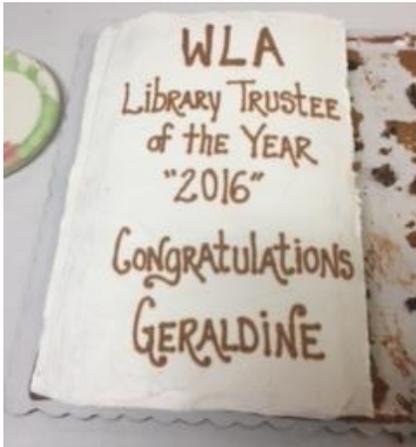
Sympathies to the family of **Marla Sorenson**, who passed away on October 24th. Marla had worked at the Amery Public Library for several years where she had the privilege of working with her sister Barbara.

My sincere appreciation for the thoughts and kindness expressed to me in the recent passing of both my Father and Mother (David & Kathleen Ayers) this fall – **Joanne Gardner**.

2. On the Road with John

I recently attended an Open House celebrating **Geraldine Anderson** as the **2016 Wisconsin Library Association Trustee of the Year**. Library Board members spend many hours in support of their local library and to be recognized by the state is a great honor. Congratulations Geraldine on this recognition.

Nomination Statement: Geraldine Anderson has served on the Dresser Village Library Board for over 30 years, serving as president, board member and also library volunteer. As one of her nomination letters describes, "She is a forward thinker and a highly dedicated individual who knows how to build relationships and make things happen. She has played an active role in fundraising for the summer library program and always made it clear that she was only a phone call away if her support was needed at a Village Board meeting." As is stated in her nomination, the Dresser library is her legacy. In honor of this remarkable tenure and dedication to library service in Dresser, Geraldine Anderson is the 2016 WLA Trustee of the Year.



3. Libraries Love Their Communities

SNOOPY for PRESIDENT! KIDS VOTE at BALDWIN LIBRARY

Snoopy is ahead in the polls on kids' vote for President at Baldwin Library, but Bad Kitty is a close second – maybe he can be Vice President. "My Teacher" has many votes but we think too many kids didn't want to lose theirs to higher office.

To counteract the viciousness of the current election – and maybe to mirror its circuslike atmosphere - we held a mock vote using books that had "...for President" in the title. Ballots included My Teacher, Duck, Clifford, Splat the Cat, Snoopy, and Bad Kitty. Judy Jensen and Bonnie Clausen did a great job constructing a voting booth and ballot box. Then kids made an "I Voted" button craft, and seemed to be proud of practicing their citizenship. Siblings and groups of friends sometimes had debates about the best candidate, but no fisticuffs were to be seen. If only the national elections were such a convivial experience!



(Baldwin Public Library)

4. Libraries Bridging the Divide

The last two weeks have been challenging. As library staff, you are most likely seeing a wide range of reactions to the results of the U.S. presidential election. Emotions are raw, many are scared, and now the question is "how can we bridge such divides in the United States?" Your role on the front lines puts you in a special—and, yes, challenging—place.



Julie B. Todaro, President of the American Library Association, reminds us [in a statement](#) this week that "During times like these, our nation's 120,000 public, academic, school, and special libraries are invaluable allies inspiring understanding and community healing. Libraries provide a safe place for individuals of all ages and backgrounds and for difficult discussions on social issues."

For you who are working with the community through these times, we encourage you to enroll in our free webinar coming up on January 11, 2017, [Service Excellence in Challenging Times](#), to learn approaches to customer service skills in order to maintain a safe, welcoming environment.

And in the meantime, consider the program and service ideas shared in the *School Library Journal* article [After Election, Librarians, Book Creators Vow To Support Children](#). Take a look at the resources shared by librarian Jessamyn West [on her blog](#), and look through WebJunction's many articles, webinars and resources in our [Access and Equity section](#) for guidance on making your library a more inclusive community connector. We will showcase more in this subject area as time moves forward, and we hope you will [share with us your stories](#) of how you are helping your community bridge divides and come together.

But first, keep in mind the announcement that leads off every flight: "Secure your oxygen mask first before assisting those around you." Take time for constructive and healing self-care in whatever form that takes for you, because your role in the library and in your community is as essential as ever.

(WebJunction – November 16, 2016 Crossroads)

5. New OverDrive Platform



Wisconsin's Digital Library was upgraded to the new OverDrive platform on November 7. Check out the new look at <https://wplc.overdrive.com/>. Positive changes included an enhanced search which offers auto-complete search functionality; and Recommend to Library (RTL) which points patrons to available titles of similar interest when they recommend a title not yet in the collection. Here's a link to a short video about the enhancements on the OverDrive site <http://company.overdrive.com/thenewoverdrive/> (we will be working on the curation options in the upcoming months).

Near the top of the new WDL site are links to learn more and to provide feedback. The Learn More links to an OverDrive overview article which includes a short video.

Be aware that patrons who have been using OverDrive will be prompted to sign into the new site even if they had their previous login information saved on their device. That save didn't carry over to the new

platform. The current library list defaults to Arrowhead (a suggested fix is in the works). MORE library patrons can choose either Indianhead Federated Library System or their library from the alphabetical list.

I encourage everyone to take a look, play, and share your feedback (both what you like and what isn't working for you and your patrons). If you have any questions about the new platform, please let me know.

(Maureen Welch, IFLS Reference & ILL Coordinator)

6. Featured Database: Wisconsin Historical Society Family History Records

IFLS area patrons have access to the Ancestry Library Edition in their libraries, but it isn't available to them at home for free. This new BadgerLink database provides remote access to the family history research records from the Wisconsin Historical Society records available on Ancestry. It is powered by the Wisconsin Historical Society and Ancestry and includes: a collection of family history-related government records covering various time periods between 1800 and 1987; and the Birth, Death, and Marriage Indexes, State Censuses, and Wills and Probate Records.



For a link to the database as well as a recorded webinar about how to access and use this database, go to: <http://badgerlink.dpi.wi.gov/resource/wisconsin-historical-society-family-history-records>

I highly recommend that anyone interested in using this database at home watch at least the first 5 minutes of the webinar to learn how to set up a free Ancestry account and access the records in this database.

If you have questions, please let me know.

(Maureen Welch, IFLS Reference & ILL Coordinator)

7. Community Engagement Project

Application Deadline Extended to December 5

Most libraries in our system are involved in community engagement and outreach in one form or another. To help support these efforts and to explore national resources like the Aspen Institute Toolkit and the Harwood Libraries Transform Communities toolkit, IFLS is looking for library teams to participate in a series of sessions to help apply community engagement tools to a local problem or project.

Check out the whole information sheet [here](#).

Apply to participate [here](#).

If you have questions, please contact any of the IFLS staff working on the project: Gus Falkenberg, Bridget Krejci, Leah Langby, Lori Roholt, John Thompson or Maureen Welch.

8. Serving Older Adults with Student Artists in Residence

Anne Basting, University of Wisconsin-Milwaukee theatre professor and 2016 [Macarthur Fellow](#), is looking for libraries and other organizations across Wisconsin to help deliver programming to older adults. Thanks to a grant from Bader Philanthropies, one of her projects is to train student artists throughout the year who will offer 20 workshops in libraries, senior centers, and other community centers for adults ages 60 and older. Teams of two Student Artists in Residence will spend time providing art workshops titled "Exercise Your Imagination."

The grant will cover time and travel expenses for the students, and sponsoring organizations will be responsible for purchasing supplies and promoting the event.

Application and more information are [available here](#).

9. Winning Strategies for Mature Job Seekers

The U.S. employment picture has been improving in the past year, and mature Americans have been finding jobs and launching new careers. Successful mature job seekers embrace the opportunity to



(Mature bike repairman - Courtesy Huffington Post)

enhance their technical skills and demonstrate their skills using social media. Some make a point of addressing the perception that as older recruits they may not fit well into an organization with younger leadership and a younger workforce. Verifying the current salary ranges for positions of interest and developing a strategy for positioning yourself as a vital asset, worth the salary you deserve is also important.

May Ellen Williams, highlighted some key strategies in "[How Older Job-Seekers Can Overcome Their 3 Biggest Roadblocks](#)" on Huffington Post. She highly recommends updating your technology skills and making sure to demonstrate your skills in the interview, and stressing your cross-functional skills. Mature job-seekers can find online technology training resources like the [GCFLearnFree on Job-Seeker](#), hosted on the DPI website. GCFLearnFree offers cost-free training on Microsoft Office, Social Media and more. You can make it easy for your patrons by adding Job-Seeker to your own library website. The [On Your Website](#) page includes the code you can use to add the site.

Learn more about using social media effectively using the newspapers and serials in [BadgerLink](#). Staff working with job seekers may want to do an occasional search in "Career Planning and Adult Development Journal", found in Education Research Complete. It includes great, recent news like, [How to Combat Ageism in a LinkedIn Profile](#) and [Online Presence for Mature Job Seekers: Getting Started](#). Good interview preparation, and self-reflection will help mature job seekers position themselves as great assets to a workplace team. Monster.com shares insights on [What Older Workers and Younger Workers Can Learn from Each Other](#). Before the interview process gets serious, mature workers should also be ready to address the perception that more experienced, seasoned workers are too expensive. Know what the current salary ranges are for positions by checking websites like [Salary.com](#) or [Glassdoor](#).

Written by Martha Farley Berninger, Resources for Libraries and Lifelong Learning

(WI Libraries For Everyone – 10/25/2016)

10. Power Up Conference Scholarships



Mark your calendars for March 30-31 in Madison, WI - the first-ever Power Up conference, offered through UW-Madison SLIS.

UW-Madison SLIS is offering 10 (yes, ten!) scholarships for the first **Power Up Conference for Youth Services Managers and Staff**. Each scholarship will cover the cost of a \$300 registration fee. These scholarships are only available for current librarians and staff who are presently

working in Wisconsin. All are encouraged to apply - applications are welcome from librarians and staff at all levels and with any type of educational background.

Applications are due by December 30, and instructions for applying are here:

<https://slis.wisc.edu/continuing-education/power-up/scholarships/>

The conference is March 30-31, 2017, and the full description and registration is here:

<https://slis.wisc.edu/continuing-education/power-up/>

We are also pleased to announce that we are offering three scholarships this spring for Wisconsin Public Library Director certification (info here: <https://slis.wisc.edu/continuing-education/certification-scholarship/>).

11. Workshops and Webinars

The IFLS website Continuing Education section includes past IFLS webinar recordings, handouts from workshops, and other CE opportunities.

<https://www.iflweb.org/events>

IFLS-SPONSORED CE OPPORTUNITIES:

Rethinking Adult Programming and Displays with Becky Spratford (webinar)

Thursday, December 1, 2016 – 9:30 am

Becky Spratford brings her popular new RA Rethink Series to your computer with a webinar that focuses on serving your adult populations better. Becky will help you to rethink the library mainstays of programming and displays so that you can work more efficiently and dynamically to increase patron engagement with the library. So let's take these old concepts out for a spin, air them out, and have some fun. Sponsored by IFLS, MCLS, NFLS, NWLS, OWLS, SCLS, SEWI, SWLS, Winnefox Library Systems.

Becky Spratford is a Readers' Advisor in Illinois specializing in serving patrons ages 13 and up. She trains library staff all over the world on how to match books with readers through the local public library. She runs the critically acclaimed RA training blog [RA for All](#), and is on the Steering Committee of the [Adult Reading Round Table](#). She is under contract to provide content for EBSCO's NoveList database and writes reviews for *Booklist*. Becky is also known for her work with horror readers as the author of *The Reader's Advisory Guide to Horror*, Second Edition [ALA Editions, 2012] and is a proud member of the Horror Writers Association. You can follow Becky on Twitter [@RAforAll](#).

[Register here](#) for the webinar.



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Troubleshooting Overdrive webinar

Thursday, December 8, 2016 – 9:00 am

Maureen Welch, IFLS, will share solutions to common questions about Overdrive and will tackle your thorniest problems!

[Register here.](#)

ADDITIONAL CE OPPORTUNITIES:



UW-Madison, School of Library and Information Studies

[Professional Development Online Courses](#)

Classes are flexible, affordable, and open to all!

Register 2 weeks before your course begins to receive an automatic early bird discount

[Copyright in Libraries](#)

January 17 - February 24

[Issues in Youth Services Management II](#)

January 30 - February 24

[Child Development, Library Space, and Behavior](#)

January 23 - March 3

NEW! [Creating Top Notch Service at Your Library](#)

February 6 - March 12

NEW! [Coding Together, Learning Together](#)

February 6 - March 3

[Introduction to User Experience](#)

February 13 - March 27

[Basic Public Library Administration](#)

February 13 to May 5

[Organization and Management of Collections](#)

February 13 to May 5

[Exploring South Asia through Children's and YA Literature](#)

February 27 to March 24

[Event Planning in Libraries](#)

March 6-31

[Online Searching at the Reference Desk](#)

March 13 - April 21

NEW! [Introduction to Metadata](#)

March 20 - May 8

NEW! [Media Mentorship](#)

March 27-April 29

Questions? Contact Anna Palmer, ahpalmer@wisc.edu, or Meredith Lowe, mclowe@wisc.edu
<https://slis.wisc.edu/continuing-education/>

12. Mark Your Calendar

Thursday, November 24	Thanksgiving Day - IFLS Closed
Friday, November 25	IFLS Closed
Thursday, December 1	9:30 am - Webinar: Rethinking Adult Programming and Displays with Becky Spratford
Friday, December 2	10:00 am - MORE Executive Committee Meeting
Thursday, December 8	9:00 am - Webinar: Troubleshooting Overdrive

For more calendar information visit <http://www.ifls.lib.wi.us>