



Indianhead Federated Library System

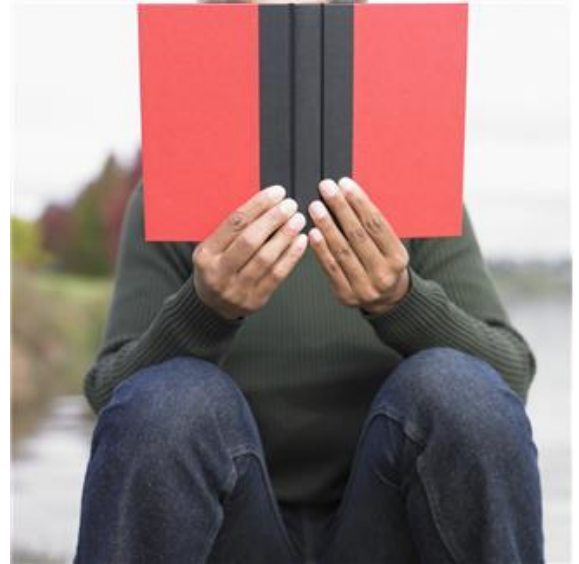
# newsFLASHES

*A Newsletter for library professionals in west-central Wisconsin.*

June 2013

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**newsFLASHES** is emailed monthly. Deadline is by the 25<sup>th</sup> of month for upcoming issue.

Please send articles, information, and subscription joins and cancellations to Joanne at <mailto:petersen@ifls.lib.wi.us>

## 1. IFLS News

**Nathan Deprey**, former Director at the Osceola Public Library, has accepted the Directorship at the Beloit Public Library. Best wishes Nate!

Welcome **Megan Olson**! Megan was recently hired as the Director at the **Thomas St. Angelo Public Library in Cumberland**.

**Gus Falkenberg, IFLS**, has been appointed to the LSTA (Library Services and Technology Act) Advisory Committee. The committee advises the state superintendent and the Division for Libraries and Technology (DLT) on the development of the long-range plan for the LSTA program, annual grant priorities and categories, applications, and recommendations for grant awards.

**John Thompson, IFLS**, has been elected as the 2013 Chair of SRLAAW – System and Resource Library Administrators' Association of Wisconsin. SRLAAW meets quarterly to deal with statewide legislative and policy issues that impact public library service in Wisconsin. [www.srlaaw.org](http://www.srlaaw.org)

## 2. Director's Desk

Summer means the kickoff of summer library activities for children and adults. Summer reading programs and special activities fill the summer months. Libraries encourage children to keep reading and reduce the summer slide that occurs for some kids. Share these activities with your local news media and your municipal boards. Libraries are a very busy place in the summer.



Even though library staff members are busy during the summer, it is also an excellent time to connect with your community. Community events such as [Fishermen's Party in Milltown](#); [Fun Fest in New Richmond](#); or [Bean and Bacon Days in Augusta](#) provide excellent opportunities to mingle with the community by having a booth or wearing a library shirt when you attend the event. Larger events such as [Wisconsin Farm Technology Days](#) being held in Barron County are an opportunity to showcase libraries in a larger venue. (Barron Public Library and IFLS will be there. If you would like to join us, please let Kathy Setter know).

I am looking forward to visiting many of the libraries this summer to see all of great programs and activities libraries have to offer during the summer. ***Enjoy your busy activity filled summer.***

## 3. Join Us For ALA Virtual Conference

IFLS has purchased 5 site licenses for viewing the **ALA Virtual Conference**, coming up on July 24 and 25, 8:30-4 pm each day. You can go to one of five sites for as much or as little of the conference as you want to attend—hosts are St. Croix Falls, River Falls, Rice Lake, IFLS, and Ladysmith.

Watch for registration information, coming soon! To find out more about the ALA Virtual Conference and its speakers, you can check out the website here: <http://www.ala.org/conferencesevents/virtual>.

## 4. Listen Up: SYNC Audiobooks for Summer are Here!

For several years now, audiobook publishers have partnered with [SYNC](#) to provide free audiobook downloads each week throughout summer. The SYNC program pairs a current young adult title with a classic or required summer reading title. Each SYNC audiobook will be available for download for a period of 7 days, and once downloaded can be listened to at any time. OverDrive is providing distribution services for all the SYNC audiobooks. The titles are all in MP3 format and can be downloaded via [OverDrive Media Console](#) for Windows, Mac and most mobile devices.



To help promote SYNC, we've created an email template for you to use. All you have to do is paste [this image](#) into the body of an email, add a hyperlink to <http://www.audiobooksync.com>, and send to your patron email list. Additional promotional materials available in the [SYNC tool kit](#).

The SYNC program is a great way to introduce teens to audiobooks, and in turn those audiobook fans will look to your library as a source for more great audiobooks. Keep a lookout on our blog for ways to promote audiobooks in June in honor of [Audiobook Month](#).

*(Overdriveblogs.com/library – Cassie Renner – May 30, 2013)*

## 5. 23 Mobile Things for Libraries



Missing your [Project Play](#) experience and looking for more exposure to new technology? Check out [23 mobile things](#)!

From the "[About](#)" page:

**"Welcome to 23 mobile things for libraries!**

*When Helene Blowers and the team at the Public Library of Charlotte and Mecklenberg County [launched the first 23 things program](#) in 2006 they took the library world by storm. A self paced course that offers library workers the chance to build their awareness, knowledge and skills at their own pace is a fun professional development tool. This program builds on their concept and seeks to explore the added potential of mobile devices."*

Why **mobile** this time around?

*"We are interested in exploring ways that libraries and library staff can use mobile technologies to deliver library services, to engage with their communities and for their own professional development. [Research from PEW Internet](#) explores how rapidly communities are moving to accessing their library services and websites via their own mobile device. The user experience in your library (or museum) through the lense of a mobile device may be quite different, Ditte Laursen shares some insights in this [video](#)."*

They'll be covering lots of [great topics](#) -- social reading, augmented reality, curating, Adobe ID, productivity tools, file sharing, music, digital storytelling, and many others!

For each "Thing" you'll find background, a list of activities to try to become more familiar with the topic/tool/site, and some "thinking points." The [FAQ](#) covers how the program works, how much time it will take, and what you'll need to get started. It sounds like a great way to explore mobile technologies!

*(South Central Library System - TechBits 5/23/2013)*

## 6. Love Your Library Job? Librarians Speak Out



*School Library Journal* called for librarians to talk about why they love their library jobs, using the hashtag #lovemylibraryjob. Librarians all over Tumblr participated, posting pictures of therapy dogs, thank you notes from patrons, even fossils! One said, "I love my library job because the programs I plan involve such disparate elements as collage and laser guns," another because "librarians know how to party." Check some of our favorites at *LJ's* tumblr! [Read More...](#)

*(Molly McArdle – LJ Tumbler – LJXpress – May 14, 2013)*

## 7. Serving Special Populations

If you are ever looking for information and ideas about serving people with disabilities, people living in poverty, or others who may have been traditionally underserved, there is a great, new, easy-to-use resource: [http://pld.dpi.wi.gov/pld\\_ssp](http://pld.dpi.wi.gov/pld_ssp). Tessa Michaelson Schmidt, the state's Youth and Special Services Consultant, has created this resource as an update to the publications *Adults with Special Needs* and *Youth with Special Needs* produced by the Division for Libraries and Technology. You'll find video interviews with librarians, talking about their own services, tips on applying for LSTA grants, and general information and resources about various populations. Great stuff in an accessible format. Check it out!

## 8. 2014 LSTA Grant Information

The *2014 LSTA Information and Guidelines* is now posted on the Public Library Development website at [http://pld.dpi.wi.gov/pld\\_lsta](http://pld.dpi.wi.gov/pld_lsta), along with an LSTA Grant Application Worksheet (in Word format suitable for preparation only--grants must be submitted online). The publication is available online only, but is in a format suitable for printing. The Guidelines present the LSTA grant categories for 2014 for library and library systems, and instructions on the application process. The worksheet will be particularly useful to new applicants, and helps clarify the terminology and expectations in the application process.

In 2014, there will be six competitive grant categories that include: Digital Creation Technology; Digitization of Library Historical Material (new in 2014); Serving Special Populations: Accessibility; Early Literacy (new in 2014); Literacy; and Merging Integrated Library Systems.

Grant category descriptions are now posted in the online 2014 LSTA Information and Guidelines (<http://pld.dpi.wi.gov/files/pld/pdf/guide14.pdf>).

The 2014 LSTA grant application training webinar took place May 23, 2013 from 11 a.m. to 12 p.m. The session was hosted by members of the Department of Public Instruction's Public Library Development team including Terrie Howe, LSTA Program Coordinator; Tessa Michaelson Schmidt, Youth and Special Services Consultant, and John DeBacher, Director of Public Library Development.

Please use this link to view and listen to the LSTA information session through Blackboard Collaborate: <http://tinyurl.com/o8jtnqv>.

## 9. Libraries and the Broadband Technology Opportunities Program

### U.S. Public Libraries and the Broadband Technology Opportunities Program

In our increasingly global and hyper-connected world, closing the digital divide--and getting all Americans online--is critical to the nation's economic development and the empowerment of its citizens. America's public libraries are part of the solution, and the federal Broadband Technology Opportunities Program (BTOP) has strengthened libraries' ability to meet this challenge.

NTIA established BTOP to increase broadband access and adoption nationwide, and U.S. state and public libraries have been critical partners in many of these projects around the country. These investments have enabled libraries to improve their public access technology resources, better address workforce development needs, expand digital literacy training opportunities, and create stronger community linkages and integrated services. This report from the American Library Association presents library projects nationwide, and provides a broad look at the library improvements and community impacts resulting from BTOP funding. Wherever possible, data has been pulled from fourth quarter 2012 reports filed to NTIA, or in some cases, information provided by BTOP grantees.

[Read on](#)

*(LibraryIntelligence – May 2013)*



## 10. This and That

Many of you are making good use of the **IFLS listservs** to communicate with each other—offering things to give away, planning programs together, asking for advice or information from each other. That is what they are there for! Just a reminder, if you are sending out a general inquiry or offer, please send it to [plstaff@lists.iflsweb.org](mailto:plstaff@lists.iflsweb.org). Then it goes to everyone. The MORE lists are specifically for MORE-related information.

**Hoping to attend a workshop, conference, or other library continuing education program within or outside Wisconsin?** Going back to school for a master's degree? The Wisconsin Library Association Foundation supports several annual scholarships for library education (approximately \$900 - \$1600) and continuing education (approximately \$800 - \$1100) for WLA members and prospective or continuing students. Applications are due by June 15, 2013, and the eligibility requirements, forms and instructions are available at <http://wla.wisconsinlibraries.org/awards-scholarships/scholarships/scholarships-grants> . Awards will be announced by August 1.  
*Jane Pearlmutter ( [jpearlmu@wisc.edu](mailto:jpearlmu@wisc.edu) ) - School of Library & Information Studies - University of Wisconsin-Madison*

**Did you know that SLIS has a Distance MA Program?** In the Spring 2013 issue of UW-Madison College of Letters & Science, Heather Johnson, a current Distance Student who resides in River Falls, shared a Q&A about her online SLIS program at UW-Madison. Heather also works part-time at the River Falls Public Library. Heather noted that “the outstanding quality of the education that I am receiving has made me better equipped to meet the specific needs of the community that I serve.”

## 11. Workshops and Webinars

### **IFLS-SPONSORED CE OPPORTUNITIES:**

*Libraries have a flurry of activities over the summer months including Summer Library Programs. IFLS-sponsored workshops and webinars take a hiatus to allow libraries to focus their efforts on local activities.*

The IFLS website Continuing Education section includes past IFLS webinar recordings, handouts from workshops, and other CE opportunities.

<http://www.ifls.lib.wi.us/Default.aspx?tabid=136> .



### **ADDITIONAL CE OPPORTUNITIES:**

**UW-Madison School of Library and Information Studies**  
<http://www.slis.wisc.edu/continued.htm>

Summer 2013 Classes

#### **In Madison**

Reading by the Lake: A Weekend of Book Discussions  
August 3-4

<http://www.slis.wisc.edu/ReadingByTheLake.htm>

## Online Classes

RDA: What You Need to Know

Part of our Next Gen Cataloging Series!

June 10-July 19

<http://www.slis.wisc.edu/continueed-RDASummer.htm>

NEW: Be Available! Explore Technology for Virtual Services

June 10 – August 2

<http://www.slis.wisc.edu/VirtualService.htm>

NEW: Collecting Self-Published Authors at the Public Library

June 17-July 12

<http://www.slis.wisc.edu/SelfPub.htm>

Introduction to Records Management

June 24-August 16

<http://www.slis.wisc.edu/RecordsMgmt.htm>

NEW: Basics of Metadata

Part of our Next Gen Cataloging Series!

July 1 - August 9

<http://www.slis.wisc.edu/Metadata.htm>

Don't Just Tell Me – Show Me: Using Pinterest and Tumblr in Libraries

August 5-18

<http://www.slis.wisc.edu/PintTumblr.htm>

## Next Generation Cataloging Series

Are you ready? This class is part of a series intended to bring people up to date on new cataloging practices. Classes will be offered on a rotating basis, with at least one class each semester.

Introduction to XML and Linked Data, Fall 2013

RDA: What You Need to Know, Fall 2013

Basics of Metadata

Questions? Contact Meredith Lowe ([mclowe@wisc.edu](mailto:mclowe@wisc.edu)) or Anna Palmer ([ahpalmer@wisc.edu](mailto:ahpalmer@wisc.edu))

## 12. Mark Your Calendar

Tuesday, June 18	1:30 pm – IFLS Advisory Council of Librarians Meeting
Wednesday, June 19	1:30 pm – MORE Collection Development//Resource Sharing Committee Meeting
Wednesday, June 26	10:00 am – IFLS Executive Committee Meeting
Thursday, July 4	Independence Day – IFLS Office Closed
Friday, July 12	10:00 – MORE Executive Committee Meeting (Budget Hearing)
Friday, July 19	10:00 am – MORE Directors Council Meeting
Wednesday, July 24	12:30 pm – IFLS Board of Trustees Meeting – Location TBD

For more calendar information visit <http://www.ifls.lib.wi.us>