



Indianhead Federated Library System

newsFLASHES

A Newsletter for library professionals in west-central Wisconsin.

November 2013

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newsFLASHES is emailed monthly.

Deadline is by the 25th of month for upcoming issue. Please send articles, subscription joins, and cancellations to Joanne: <mailto:gardner@ifls.lib.wi.us>

1. IFLS News



Congratulations to **Kathy Larson** (Bloomer), **Georgia Jones** (New Richmond), and **Becky Arenivar** (Prescott) for their stellar contributions to WLA's Youth Services Section's Early Literacy Calendar! Check out the calendar—a ready-to-print resource for you to share with parents and caregivers that encourages activities that will allow families to explore reading, playing, singing, writing, talking, science and math with young children.



Talk about a Flashback! Here is an old bookmark that **Cathy LeFevre** from Sand Creek came across.

In its 15th year, **National Novel Writing Month**, known as **NaNoWriMo** (na-noh-RY-moh), is an annual creative writing project that challenges participants to write a novel (50,000 words) in the thirty days of November. <http://nanowrimo.org/about> In 2012, over 340,000 participants took the challenge and 615 libraries opened their doors to novelists through the Come Write In program. Two of the IFLS public libraries are listed as Come Write In! Locations for this year's NaNoWriMo: **Altoona Public Library** holds their Kick Off party on November 1, at 5pm with scheduled write in space on Wednesdays at 5:30pm, and **Augusta** has scheduled write in space on Saturdays 4-6pm.

2. Director's Desk

The love of reading and libraries has always been part of my life. I remember my mom taking us to the library as well as buying books to have at home so we always had something to read. I began my work in libraries while in high school working in a children's department and as I moved through my library career as a library director and now as system director I continue to encourage beginning the reading habit at a very young age. As a parent and now a grandparent, I've enjoyed sharing a love of books and reading. I encourage everyone as a library board member; library director; library staff member; and/or library supporter to continue to promote reading and to discover new ways of sharing the message.



All libraries in IFLS should have received materials for the Growing Wisconsin Readers initiative this month. This is a state-wide initiative to help caregivers with tips about reading with their young children, and to promote public libraries as a great resource for developing early literacy skills. It is an important initiative that highlights one of the most important roles our public libraries have: providing support and resources to caregivers and families as they explore the world with the children in their care.

One of the most crucial parts of this initiative is getting the brochures and information about the mobile-friendly website out to caregivers. You can give many away at the library, but it will be important to allocate staff time to go out into the community to deliver the materials to child care centers, preschools, Headstart centers, WIC Clinics, pediatricians, church nurseries, family literacy programs, and more. The website even has scripts for you to use if you are shy about calling these agencies and aren't sure what to say. There is also a compelling letter from the Assistant State Superintendent, Kurt Kiefer, to show to your library board so they understand the importance of this statewide initiative, along with other resources for librarians.

If you have any questions or want to discuss your ideas about the rollout of the Growing Wisconsin Readers please contact IFLS-staffer Leah Langby at langby@ifls.lib.wi.us.

3. Sharing the Library Story!



Does your library or a patron have a story to share about libraries? If so, please forward to IFLS to highlight in an upcoming issue of NewsFlashes. (Please include contact information.)

4. Libraries Supporting Early Literacy

Forty small and mid-size libraries throughout Wisconsin received \$250 grants this summer to support early literacy projects that encourage reading with young children and their caregivers. It's part of the new Growing Wisconsin Readers initiative, coordinated by the DPI's Public Library Development team.

Library staff are using the grants to develop an early literacy activity area – some have acquired magnetic letters to create word walls or are providing imaginative play areas, like a pretend store, to expand vocabulary – or to launch the "1000 Books Before Kindergarten" reading program, which provides support to families and childcare providers for incremental reading goals.

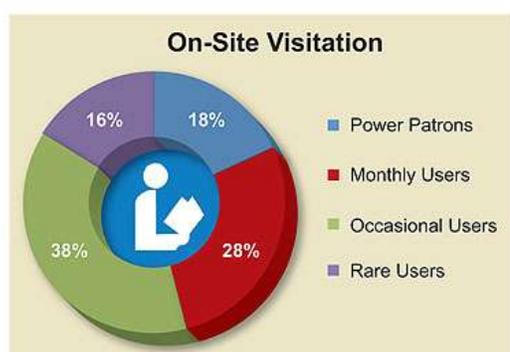
The program also aims to visibly showcase ways in which public libraries support early literacy in Wisconsin communities.

“Public libraries have long been seen as a place of learning and discovery for all ages, particularly young children,” Evers said. “Youth services librarians have served as leaders in the field of early literacy for decades, and recently this role has expanded in response to research about early childhood development and interventions. I commend them for their service to children and their families.”

Growing Wisconsin Readers materials include an integrated brochure, poster, and a mobile-friendly website produced in English, Spanish, and Hmong.

(DPI ConnectEd Online – October 7, 2013)

5. The Occasional Patron/Patron Profiles



SOURCE: LJ Patron Profiles

Many public libraries are struggling with rising traffic and strained resources. Though it seems counterintuitive, these pressures can make outreach even more vital. For continued funding or growth, libraries need the support of their entire community, not just their most regular visitors. One of the best places to begin building more engagement with the community is through outreach to rare and occasional users. There are a lot of them, and their infrequent visits create a channel to reach them, while leaving lots of room for growth.

LJ's exclusive July 2013 report, “Engaging the Occasional Patron,” the fourth and final report in Volume 2 of our Patron Profiles series, takes a detailed look at these infrequent library users. [Read More...](#)

(Matt Enis - LJXPress – Library Journal, October 8, 2013)

6. Make It @ Your Library Launches Maker Space Project Website

Make It @ Your Library, in collaboration with Instructables.com and the American Library Association, has finally launched its fully searchable website, <http://makeitatyourlibrary.org/>, for librarians seeking maker ideas and projects, the ALA announced today.

Make It @ Your Library—an initiative developed through the ILEAD USA program (Illinois Libraries Explore, Apply and Discover) over the past year—aims to help librarians realize maker space projects in their own communities at low cost. “Since around 2011, ‘makerspaces’ have really become a buzzword in libraries,” says Victoria Rakowski, assistant director of youth services at Lisle Library District, in the announcement. “Everyone is talking about them. A common misperception is that makerspaces require the purchase of high cost items like 3-D printers, or the installation of full workshops. This site will cut down on librarian anxiety.”

[Read More...](#)

(Karyn M. Peterson - LJXPress – Library Journal, October 29, 2013)



7. 21st Century Community Learning Center Grants

The DPI is accepting applications for **21st Century Community Learning Center (CCLC) grants**. The 21st CCLC program supports high-quality academic support, recreation, youth development, and family programs during after school hours and summers. **Public libraries are eligible to apply for these grants!**

Applicants must primarily serve students attending schools with 40 percent or more of enrolled students eligible for free or reduced lunch or equivalent economic need. Public school districts, private schools, charter schools, and community-based organizations may apply, either individually or in a consortium including two or more.

Awards are made for five consecutive years, contingent upon satisfactory progress toward goals. Applications are currently available and are due on or before January 31, 2014. Visit http://sspw.dpi.wi.gov/sspw_clcgrant to download the application and guidance materials.

The DPI is offering three grant workshops to help with the application process:

November 18: Madison, WI - Crown Plaza

November 20: Rothschild, WI - Holiday Inn

November 22: 90-minute Web-based workshop

Visit http://sspw.dpi.wi.gov/sspw_dpiclctrng for more information regarding the workshops.

Please contact Gary Sumnicht, 608-267-5078, or Alison Wineberg, 608-267-3751, with questions about the program and competition, and for assistance with applications. You are also welcome to contact Leah at IFLS (langby@ifls.lib.wi.us) if you want to bounce around ideas, have a critical eye look over your application, etc.

8. LearningExpress Library 3.0 Coming to BadgerLink

On January 3, 2014 LearningExpress will be updated to LearningExpress Library 3.0! LearningExpress Library is a collection of web-based test preparation tools and skill-building materials for children, teens, and adults. Improve your academic skills, achieve educational goals, and prepare for careers with LearningExpress Library!

LearningExpress Library 3.0 is a whole NEW experience! It offers improved functionality and content including:

- New and improved site design
- Easier to use navigation
- New interactive tutorials
- Multiple test modes for study and practice
- Recommendations for additional study

Please note: the update of LearningExpress and the shift to a new platform requires users to re-register their accounts. **Existing accounts will not be carried over to the new version. Work done on the old LearningExpress will not be available after January 3, 2014. Please encourage students to finish all coursework before January 3, 2014.** Users should register for a new account at their earliest convenience after January 3rd.

For questions about the update to LearningExpress Library 3.0, please contact BadgerLink.

(David McHugh, BadgerLink Coordinator, DPI – State of Wisconsin)

9. World Book Night



World Book Night - April 23, 2014

To participate, libraries need to register by January 5, 2014.

WORLD BOOK NIGHT is a celebration of literacy by publishers, bookstores, libraries and individuals who love books and reading. On WORLD BOOK NIGHT – Wednesday, April 23, 2014 -- 25,000 “book givers” will each give away 20 copies of a specially-printed, not-for-resale WBN edition of book they have read and loved (from a list of 30 titles selected by librarians and booksellers) to complete strangers – people who may never have owned a book of their own. To promote this literacy event, libraries and bookstores – as organizational participants in the event – form a nationwide advocacy and distribution network. For more information: ALA link - <http://www.ala.org/conferencesevents/wbn> WBN link: <http://www.us.worldbooknight.org/resources/resources-for/librarians>

10. Full STEAM Ahead: Injecting Art and Creativity

“I get it! The *Titanic* sank because too much water got inside! A boat can only hold so much water!” That was the moment it all clicked—the “eureka” moment, if you will—at my library’s “*Sink or Float: Titanic Edition*” school-age STEAM program. The children in attendance now had the concept knowledge to allow them to build and test their own boats, and all it took was a tub of water, an ice cube tray, and a goal toward exploring science concepts in a hands-on way. They were prepared to move to the work tables piled with straws, yarn, twist ties, Popsicle sticks, and clay to try their hands at building unsinkable ships. Ta da! An engaging and sneakily educational STEAM program.

What’s “STEAM?” It’s an acronym for “science, technology, engineering, arts, and math,” part of a new trend toward injecting creativity into STEM learning. [Read More...](#)

(Amy Koester - LJXPress – *Library Journal*, October 8, 2013)



11. Workshops and Webinars



The IFLS website Continuing Education section includes past IFLS webinar recordings, handouts from workshops, and other CE opportunities.

<http://www.ifls.lib.wi.us/Default.aspx?tabid=136> .

IFLS-SPONSORED CE OPPORTUNITIES:

Webinar: Collaborating with Schools (Marge Loch-Wouters)

Tuesday, November 5, 2013 (9:00-10:00 am)

Join collaborating veteran and top-notch presenter Marge Loch-Wouters for some great ideas about establishing and maintaining a collaborative relationship with your local school districts. You'll get some practical tips and some compelling reasons to make this work!

Register here: <https://www3.gotomeeting.com/register/823291598>

Story Props and Decoration: Idea Swap and Creation Station

Wednesday, November 13, 2013 (1:00-3:30 pm) @ L.E. Phillips Memorial Public Library (Eau Claire)
Come on down to the L.E. Phillips Memorial Public Library to take advantage of each others' expertise, a fabulous selection of die cuts, and some time that is set aside for you to create your own story props and decorations. Jill Patchin, the library's resident die-cut expert will be on hand to share ideas, but please bring your own, too! Supplies provided.
Register by November 8: <http://tinyurl.com/mfcqrrt>

Friends Groups and Fundraising

Tuesday, November 19, 2013 (4:30-7:00 pm) @ River Falls Public Library
Starting a friends group? Trying to revitalize your existing one? Just looking for some great fundraising ideas? Join us for a presentation by Sue Hall from Library Strategies. Great for librarians AND library volunteers and advocates!
Register by November 13: <http://tinyurl.com/lkl9t8k>

ADDITIONAL CE OPPORTUNITIES:



Webinar: Flatten that Organization! Staff Empowerment, Team Building, Organizational Change

Wednesday, November 6, 2013 (10-11 am)

Presented by: Susan Considine, Executive Director, Fayetteville Free Library (Fayetteville, NY)

The Community's needs, desires and aspirations drive the public library agenda. Library Administration charts our course through identification of a shared, mission-based vision and through strategic allocation of resources, time and dollars. The Library staff drives innovation. We all, at every level in the organization have the capacity to innovate; why are we not doing it?

In this time of radical change and restless uncertainty lies a golden opportunity to change our brand; to change our Community's mind about the value and impact of the public library. This change starts and ends with us; library staff. What is in our way? We will identify and challenge barriers, both real and imagined, to innovation. We will discuss practical strategies to leverage the creative power and leadership potential of staff.

[Register!](#)

(Jamie Matczak, Nicolet Federated Library System)

Interactive Webinar: Broadband Reference Guide

Tuesday, November 19, 2013 (1-2:30 pm)

In conjunction with the Public Service Commission-WI, UW-Extension's Center for Community Technology Solutions is hosting a free webinar to introduce the new Broadband Reference Guide. The interactive webinar will be held on November 19, 1-2:30PM. The webinar will explore how to:

- Walk through the different technologies and terms related to broadband
- Identify strategies to get broadband into your community
- Learn more about the custom Wisconsin-based resources available for your community

Additional information as well as instruction to connect to the webinar can be found here:

<http://broadband.uwex.edu/blog/2013/09/pscwebinarnov2013/>

(John DeBacher, Department of Public Instruction)

12. Mark Your Calendar

Tuesday, November 5	9 am – Webinar: Collaborating with Schools (Marge Loch-Wouters)
Thursday, November 7	CANCELLED! E-Readers, the Electronic Age and the ADA
Wednesday, November 13	1:00 pm – Workshop: Story Props and Decoration: Idea Swap and Creation Station @ LEPMPL (Eau Claire Public Library)
Tuesday, November 19	4:30 pm – Workshop: Friends Groups and Fundraising @ River Falls Public Library
Wednesday, November 20	12:30 IFLS Board of Trustees Meeting
Friday, November 22	MORE Directors Council Meeting
Thursday, November 28	Thanksgiving Break – IFLS Closed

For more calendar information visit <http://www.ifls.lib.wi.us>